

Frequently Asked Questions

Daily Challenge

Q: What is the “DAILY CHALLENGE” service?

A: “DAILY CHALLENGE” is an innovative, web-based set of daily “challenges” that will twist and squeeze every inch of your brain, testing your speed, intelligence, hand and eye coordination, listening skills, memory, abstract thinking, and general knowledge.

Q: Who is the “DAILY CHALLENGE” service for?

A: “DAILY CHALLENGE” is available to all mobile customers of Ethio Telecom.

Q: How can I participate in the “DAILY CHALLENGE” service?

A: There are two ways to subscribe to “DAILY CHALLENGE”. You can simply click on the mobile advertising banner for the service when you see it online; or you can subscribe directly through this portal by clicking on the “Subscribe” button on the homepage.

Q: How much does the service “DAILY CHALLENGE” cost?

A: The daily subscription to the “DAILY CHALLENGE” service costs 2 birr/day, automatically renewable.

Welcome offer: 3 free days for each new subscriber to the service.

Q: How many points can I earn?

A:

Daily Challenge (Portal/App)

Action	Points Earned
Points upon Subscription	100 Points upon 1st subscription
Points upon charge	50 Points upon every successful charge for the billing tariff

Action	Points Earned
Brain Teasers:	Under 1 minute (50), Under 2 minutes (25), Over 2 minutes (5)
Streak Quiz:	0-3 correct (5), 4-7 correct (25), 8+ correct (50)
Quick Fire:	0-6 correct (5), 7-11 correct (25), 12+ correct (50)
Standard Quiz	0-5 correct (5), 6-8 correct (25), 8+ correct (50)
Count the Cars	0-2 rounds correct (5), 3-4 rounds correct (25), 5+ rounds correct (50)
Fall Down:	<7 obstacles passed (5), 7-14 obstacles passed (25), 15+ obstacles passed (50)
Sequence:	<3 obstacles passed (5), 4-8 obstacles passed (25), 8+ obstacles passed (50)
Sudoku:	Under 1 minute (50), Under 2 minutes (25), Over 2 minutes (5)
Swipe:	<10 obstacles passed (5), 11-20 obstacles passed (25), 21+ obstacles passed (50)

Q: What are the prizes?

A: Premium Service

Prize Type	Units	Frequency	Assignment
Daily Challenge: iPhone 13 Pro phone	1	Final Prize	Random Draw

Q: How many challenges can I enjoy per day?

A: You are eligible to enjoy only one challenge (game) after you get charged.

Q: Do I need to activate my data connection to access the “DAILY CHALLENGE” portal?

A: Yes, to access the game portal “DAILY CHALLENGE”, you must activate your data connection or have access to a Wi-Fi connection.

Q: How can I get my credentials back to access the “DAILY CHALLENGE” portal?

A: You can retrieve your credentials by sending an SMS with the word “PASSWORD” to 6893 and your credentials will be sent to you.

Q: How can I play in the portal?

A: You will receive an SMS with the link to the portal. Tap on the link and you can start playing.

Q: What challenges can I enjoy with “DAILY CHALLENGE”?

A: The Challenge of the Day can be any of the following games:

- Single Question Brain Teaser
- Skill Challenges
- Quick Fire
- Streak
- Standard Quiz

Q: How can I unsubscribe from the “DAILY CHALLENGE” service?

A: To unsubscribe from the “DAILY CHALLENGE” service, send the word “STOP” to the shortcode 6893.

Q: What if I need further information with regards to the campaign?

A: For any further information you may need, you can visit <http://tcs-dc.upp.st/>